FAQs

How long should the video be?

- The video should be between 1 and 3 minutes, but longer videos will be considered as well.

What topics should be covered in the video?

- We encourage submissions on a wide range of topics, including but are not limited to personal experience related to encountering and identifying disinformation, using fact-checking platforms to verify news or online content, media literacy tips or any other first-hand experience and practical knowledge that you believe is important to share with your peers. You could address some of the following questions:

  - What does information integrity mean to you and why is it important to you?

  - What do you do to prevent from being misled by the content you see online or in printed sources?

  - How do you react to the information that triggers a strong emotional reaction and are you more or less likely to verify this information and why?

  - Does your approach to reading and sharing online content differ depending on the type of source and why?

  - This is NOT an exhaustive list and you can focus on any other aspects of informational integrity that you believe is relevant to your peers.

The videos must contain an original content. Any use of copyrighted material must be acknowledged and should be kept to the minimum.

Do I need any prior experience with making videos?

• No prior experience with filmmaking is necessary and videos could be recorded in any setting with or without use of visuals.

In which language should I use for the video?

• The video must either be in English or have English subtitles.

Do you have examples of videos?

Plenty of examples can be found on social media and online. Here are some examples:

• https://hub.jhu.edu/2021/10/06/cognitive-warfare-attacks/

• https://www.tiktok.com/@ditching.disinformation?is_copy_url=1&is_from_webapp=v1

• https://www.tiktok.com/@stevepsychology/video/6903330091602889985?lang=en&is_copy_url=1&is_from_webapp=v1

How much is the award?

• 500 Euros for 1st place, 300 Euros for 2nd place, and 250 Euros for 3rd place. The prizes will be made in the form of pre-paid MasterCard vouchers.

Am I eligible?

• Any student enrolled into a college or a university located at NATO member countries or at NATO partner countries is eligible to submit a video.

Can I participate as a team?

• Students can work in groups to produce the videos, but only one submission per person or group is allowed.

What information should I include into the bio?

- Information provided into the bio will NOT be used for evaluating the videos. Include any information about yourself that is relevant. If this is a team project, please include bios for each team member. You should include the name of the school into which you are currently enrolled, your year and major.

What is going to happen to the videos after they are submitted?

- All videos will be evaluated by a panel consisting of subject matter experts and other students on the clarity of the message, originality of content, and the quality of presentation. Videos that receive high marks will be included into an online tutorial produced for a general public. Our partners include NATO StratCom Center of Excellence, StopFake.org, and Infosecurity.sk.

- By submitting videos you authorise the project team to use them in an online tutorial and for project related publications.

How will the videos be evaluated?

- All videos will be evaluated by a panel consisting of subject matter experts and other students on the clarity of the message, originality of content, and the quality of presentation.

Still have questions?

- Should you have any additional questions please do not hesitate to contact us at natovideocontest@gmail.com.