



Event Concept Note

ROK-EU Mutual Public Perception Survey Presentation & ROK-EU 60th Anniversary Logo Design Award Ceremony

Overview

In 2023, the Republic of Korea (ROK) and the European Union (EU) will celebrate their 60th anniversary of the establishment of diplomatic relations. In this regard, the Embassy of the ROK to the EU will hold an end-of-the-year event to reflect on the deepening ROK-EU relationship and share ideas on its cooperation potentials.

Earlier this year, the Embassy has launched a 『Public Perception Survey』 dedicated to understanding the mutual public perception between the citizens of ROK and EU. In this light, we would like to share the results of the survey with the relevant officials and the public. Prof. Han Jeong Hun of Seoul National University in charge of the project will deliver the presentation. Given that the scope of the survey includes politics, economy and culture, it will provide a multi-dimensional understanding on how EU citizens and Koreans view each other.

The Embassy has also launched a 『Logo Design Contest』 running from October to November (Details can be found on the Embassy homepage). We would like to announce the results of the contest and present the 1st place-awarded logo.

Following the ceremony, H.E. Yoon Soon-gu, the Ambassador of ROK to the EU, will deliver a lecture on the ROK-EU relationship. This will be a special occasion for the students and audiences to hear on the ROK-EU bilateral relationship, and will also be a meaningful chance to engage in a Q&A session with the Ambassador. After the lecture, the floor will be open for a free discussion time for the participants to mingle with each other.

Date and Venue

- **Date : Thursday, 8th December, 2022**
 - 13:00pm to 14:00pm : Logo Design Award Ceremony and Survey Presentation
 - 14:00pm to 14:40pm : Ambassador's Lecture and Free Discussion
- **Venue : VUB Brussels School of Governance** (in-person event)
(Address : Pleinlaan 5, 1050 Ixelles)

Participants

- This event is open to public and anyone with interest in ROK-EU relations will be given the opportunity to RSVP. Relevant officials from the EU EEAS, the academia as well as journalists will be invited to join.



Program

- Event Moderator : Dr. Ramon Pacheco Pardo, KF-VUB Korea Chair, VUB CSDS

12:30-13:00 Lunch Session

- Lunch Box will be provided to RSVP guests only

13:00-13:10 **Opening |**

- H.E. Yoon Soon-gu, Ambassador of the Republic of Korea to Belgium and EU and Permanent Representative to the NATO
- Gunnar Wiegand, Managing Director for Asia and the Pacific, European External Action Service (EEAS)

13:10-13:20 **ROK-EU 60th anniversary Logo Design Award Ceremony |**

- Awardees TBA / Group Photo Session

13:20-13:40 **ROK-EU Mutual Public Perception Survey Presentation |**

- Speaker : Prof. Han Jeong Hun, Professor of Korea Politics, Graduate School of International Studies (GSIS), Seoul National University

13:40-14:00 Q&A Time

14:00-14:20 **The Past, Present and the Future of ROK-EU Relationship |**

- Lecturer : H.E. Yoon Soon-gu, Ambassador of Korea to the EU

14:20-14:40 Q&A Time

14:40- Tea Time and Free Discussion between the participants

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